

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 492476 /		<u>Alt Order #</u> 06305994
<u>Product</u> AMER CROSSROADS ADD		
<u>Contract Dates</u> 09/18/12 - 09/27/12		<u>Estimate #</u> 952
<u>Advertiser</u> American Crossroads NV		<u>Original Date / Revision</u> 09/06/12 / 09/06/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 27
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/21/12	09/21/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----1--				1	\$900.00			
N 2	KVVU	09/24/12	09/24/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	1-----				1	\$900.00			
N 3	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,325.00			
N 4	KVVU	09/22/12	09/22/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$2,100.00			
N 5	KVVU	09/23/12	09/23/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$1,650.00			
N 6	KVVU	09/20/12	09/27/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$900.00			
Week:		09/24/12	09/30/12	---1---				1	\$900.00			
N 7	KVVU	09/18/12	09/25/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$900.00			
Week:		09/24/12	09/30/12	-1-----				1	\$900.00			
N 8	KVVU	09/19/12	09/26/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$900.00			
Week:		09/24/12	09/30/12	--1----				1	\$900.00			
<b>Totals</b>											<b>11</b>	<b>\$13,275.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	11	\$13,275.00	\$11,283.75
<b>Totals</b>	<b>11</b>	<b>\$13,275.00</b>	<b>\$11,283.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
492476 /	06305994

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/12 - 09/27/12	AMER CROSSROADS	952

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads NV	09/06/12 / 09/06/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP6/12 10.40

REP: TO ROSE  
FR NIKKI  
NEW AMER CROSSROADS ADD  
TOTAL \$13275  
PLS CNF THANKS

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27 AGENCY EST# = 952											
1		600P-630P	30		\$900.00	9/21	9/21	1		FRI	1
PROGRAM : MORE ACCESS CON COM1 : NEWS											
2		600P-630P	30		\$900.00	9/24	9/24	1		MON	1
PROGRAM : MORE ACCESS CON COM1 : NEWS											

REP HEADLINE# 6305994  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP6/12 10.40  
 \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			100P-800P PROGRAM : COLLEGE FOOTBALL CON COM1: COLLEGE FOOTBALL	30		\$2,325.00	9/22	9/22	1		SAT	1
4			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$2,100.00	9/22	9/22	1		SAT	1
5			900A-1000A PROGRAM : FOX NFL SUNDAY CON COM1: FOX NFL SUNDAY	30		\$1,650.00	9/23	9/23	1		SUN	1
6			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	9/20	9/27	1		THU	2
7			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	9/18	9/25	1		TUE	2
8			600P-630P PROGRAM : MORE ACCESS CON COM1: NEWS	30		\$900.00	9/19	9/26	1		WED	2
SEP/12 13275.00												
CONTRACT TOTAL 13275.00												
TOTAL SPOTS 11												

MARKET TOTALS \$39,044 KVVU 34% KSNV 37% KLAS 0% KTNV 29% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SVC- NSI  
 DEMOS- RA35+\*